

Warsaw, 20.02.2024

Dear Madam Margarita Ganeva
Bulgarian Ambassador to Poland
Ujazdów Avenue 33/35
Warsaw, Poland

I hope this letter finds you well. On behalf of the Polish Hospital Federation, the AI in Health Coalition, and the wZdrowiu expert team, we extend our warm greetings. **We are writing to kindly request your esteemed patronage over the upcoming Report of healthcare startups in Central and Eastern Europe, titled "Top Disruptors in Healthcare 2024,"** and seek your support in reaching out to healthcare startups within your jurisdiction

The primary objective of this report is to address the existing disparity in access to information regarding innovative medical entities. We aspire to facilitate meaningful connections between startups and key stakeholders, such as investors, customers, and employees. Additionally, our aim is to actively contribute to advancing new medical technologies in the healthcare sector, fostering innovation, and promoting a robust economy.

The Report has received an extremely positive response from the industry - previous editions of the **Report featured over 500 medical startups from the Central and Eastern Europe region, and the 4th edition alone received more than 2.3 million media coverage.** It stands out as the only free-of-charge and widely recognized product that allows for the annual monitoring of the medical startup market in our region.

We are embarking on the **fifth edition** of the Report, which will be published in both Polish and English. By granting your esteemed patronage, we believe that we can enhance the visibility and credibility of the report on an international scale. **Your endorsement would not only contribute to the success of this valuable project but also affirm your commitment to promoting collaboration in the highly prospective and promising healthcare sector.**

We have observed a significant rise in the number of startups focusing on innovative solutions, particularly in telemedicine, artificial intelligence, and medical data. By aligning with this initiative, you would actively support the dissemination of comprehensive information on the latest projects in the medical field, thereby fostering collaboration with the most promising startups.

We are confident that, together, we can create a compelling tool that promotes cooperation in this highly prospective and promising sector. **Your patronage would be an honor.**

Yours sincerely

Ligia Kornowska
Managing Director of the Polish Hospital Federation
Leader of the AI in Health Coalition